



## Competitive Cheerleading Media Information



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### *2011 Competitive Cheerleading State Finals Media Arrangements*

#### **Accepted Media Passes:**

- **IHSA General Media Pass:** (This pass was sent to select media outlets at the beginning of the school term.) Holders of this pass must have proper company identification and a valid drivers license.
- **Cheerleading Media Passes:** Requests must be submitted to the IHSA Office via fax or email, **no later than noon, Thursday prior to the state final** to be considered. Contact Matt Troha ([mtroha@ihsa.org](mailto:mtroha@ihsa.org)) for more information.
- **School Media Passes:** Press passes will be issued upon request from the school Principal or Athletic Director. A maximum of 3 press passes will be issued to yearbook/school newspaper students at the member school whose team has qualified for the state finals.

**Competitive Cheer Media Pass pick-up:** Passes will be distributed at the registration/pass table located in the Pepsi Ice Center at the US Cellular Coliseum.

**Media parking:** Media VIP parking is located on the second and third floor of the parking deck adjacent to the US Cellular Coliseum (corner of Olive & Lee-southwest corner).

**Radio Originations:** (Not Applicable)

#### **Photographer Coverage Area:**

All media equipment used on the floor of the U.S. Cellular Coliseum must be portable.

- Equipment that is not being carried by the media must be stored off the performance area.
- Media shooting zones will be in the designated areas on the sides of the performing surface
- No photographer is allowed in the team warm-up area at any time.
- Photographers are *not* allowed behind the teams, although photographers are allowed in designated areas in front of the team to briefly take action shots.
- At the end of the competition, photographers are permitted to go on the Coliseum floor and take award shots.
- Photographers *must sit* in the designated areas to take pictures and may also sit in the press areas and take pictures.
- All photographers must display the IHSA General Media Pass or the IHSA Competitive Cheerleading Media Pass and must have camera in hand.
- Photographers are not allowed on the competition mat, accept for the award presentation.
- Video must be shot from the designated media area in the hockey team bench boxes.

#### **Lighting on Coliseum Floor**

- Lighting is such that it is not necessary to use an electronic flash when taking floor level action. You may wish to use an electronic flash for shooting crowd shots or the trophy presentation.
- The championship award ceremony will be conducted with the lights out.

**Press Row:** Press row is for working press only and is unassigned.

**Press Room:** Persons with Media Passes who are working at the tournament may use the Press Room.

- The Press Room is located in room 1319.
- Tables, chairs, programs, and wireless internet are viable (on a first-come first-serve basis).
- Signs, banners or advertisement for your station are prohibited anywhere in the U.S. Cellular Coliseum.
- Passes must be displayed at all times.

#### **Press Interview/Press Conference Location:**

- The head coach and athletes from each team will be available for a post-competition press conferences in the hallway as the exit the arena floor after performing. Room 1319 can also be used for interviews.

#### **Printed Material**

- Credentialed media may pick up copies of official IHSA program in the Press Room (Room 1319) or in the media seating area on the arena floor.

#### **Internet**

- Wireless internet is available for all media.