

35. Broadcast Policy

This policy applies to all activities in which broadcast rights are either granted by an IHSA member school during the regular season or sold by the Illinois High School Association (IHSA) during the respective state series.

Address correspondence regarding state series to:

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1. How to File Application:

Regular Season Contests/Meets:

It is necessary to apply with the host school of the contest/meet for which a station seeks permission to originate a broadcast during the regular season in any of the activities in which IHSA member schools participate. It is not necessary for the official IHSA Broadcast Application to be used for regular season contests/meets. Radio stations may simulcast on their web site regular season and state series games/meets not being broadcast by the IHSA Internet Network. Games on the IHSA Internet Network cannot be simulcast on a station's website or any other web site.

State Series Contests/Meets:

Please obtain a separate Broadcast Application Form from the Media Center on the IHSA web site (www.ihsa.org). Download it, fill it out, and fax it to the IHSA Office at (309) 663-7479. Space is provided on the Application Form for the various games or sessions available within each sport. For each game or session within a section of a sport, please be sure to circle the number of the game(s) and/or session(s) scheduled to be broadcast. (Example: Class A Boys Basketball State Final game(s) No. 1, 2, 3, 4, 5, 6 and 8 and Class AA Boys Basketball State Final game(s) 1, 2, 5, 6, 7 and 8.) Should additional application forms be required, please download the form(s) from the IHSA web site, as needed.

Where to Obtain Application Blanks:

On the IHSA web site, go to the Media Center and click on the respective form(s). Download it, fill it out, and fax it to the IHSA Office at (309) 663-7479

Basketball Special Requirements

Super-Sectionals

Boys and Girls: Make application to originate each Super-Sectional game (Class A Girls, Class AA Girls, Class A Boys and/or Class AA Boys) on separate applications, each of which should be sent to the Local Manager of the respective Super-Sectional with accompanying payment for the proper rights fees. Make check payable to the host school. See rights fee table in this policy for appropriate fee(s). Broadcast will not be permitted if rights fee payment not received by the super-sectional manager prior to start of contest. Also, be sure to indicate whether the station will originate or accept a feed, and to list the schools the station will be following in the event it is approved to originate.

State Finals

Girls: Make application to originate or accept feed of any or all of the State Final Tournament on one application, which should be sent to the IHSA Office with accompanying payment for proper rights fees. See rights fee table in this policy for appropriate fee(s). Make check payable to: Illinois High School Association. Broadcast will not be permitted if rights fee payment not received in IHSA Office prior to start of contest. Also, be sure to indicate whether the station will originate or accept a feed, to list the schools the station will be following in the event it is approved to originate. The IHSA courtesy line(s) will be assigned according to this policy.

Boys: Make application to originate or accept feed of any or all of each different State Final Tournament on a different application for each state final. Each application should be sent to the IHSA Office with accompanying payment for proper rights fees. See rights fee table in this policy for appropriate fee(s). Make check payable to: Illinois High School Association. Deadline for station(s) seeking to originate six (6) or more games in each respective State Final is February 1. The rights fee is non-refundable. Broadcast will not be permitted if rights fee payment is not received in IHSA Office prior to deadline. The IHSA courtesy line(s) will be assigned according to this policy. Space for stations other than those covering their hometown team on an IHSA courtesy line may not be available.

2. General Policy

Non-Exclusive State Series Available

The Illinois High School Association (IHSA) will sell broadcast rights for State Series competition during a given school year for levels of competition in the sports outlined below in this policy.

Boys Baseball

Class A State Final
Class AA State Final

Boys Basketball

Class A Super-Sectionals
Class A State Final (See No. 3)
Class AA Super-Sectionals
Class AA State Final (See No. 3)

Girls Basketball

Class A Super-Sectional
Class A State Final
Class AA Super-Sectional
Class AA State Final

Boys Football Championship Games

Class 1A
Class 2A
Class 3A
Class 4A
Class 5A
Class 6A
Class 7A
Class 8A

Boys Soccer

Boys Class A State Final
Boys Class AA State Final

Girls Soccer

Girls Class A State Final
Girls Class AA State Final

Girls Softball

Class A State Final
Class AA State Final

Girls Track and Field

Girls State Final
(Class A and AA)

Boys Track and Field

Boys State Final
(Class A and AA)

Girls Volleyball

Girls State Final (fall)

Boys Volleyball

Boys State Final (spring)

Boys Wrestling

Individual State Final
Dual Team State Final

Girls Water Polo

Girls State Final (spring)

Boys Water Polo

Boys State Final (spring)

- a) Broadcasting rights for the activities listed in No. 2 of the general policy will not be sold exclusively to any one station, network or sponsor.
- b) Rights are granted or sold to each radio station and/or Internet site for “live” radio broadcasts and/or for Internet broadcasts, and for “tape delay” radio broadcasts. Broadcast rights allow a radio station and/or Internet site to carry any or all of these types of broadcasts that are not included in the IHSA Internet Network. Stations must contact the IHSA Office to determine which events are being broadcast on the IHSA Internet Network. The rights fee encompasses any or all of these types of broadcasts. Space at a State Series site shall be provided first to “live broadcasters”. Local Managers cannot reject a request to broadcast in the state series by a station which regularly covers a competing team without consultation with the IHSA Office.
- c) Member schools may broadcast all the games their team plays in the state series over the air and/or on their school’s internet site.
- d) Payment of all rights fees for the game or meet finals approved by the IHSA Office or Local Manager, where applicable, must be received by the IHSA Office by noon on the Wednesday prior to the state final. Super-sectional Local Manager must receive the rights fees before the start of the contest. **Credentials shall not be released by the Local Manager or the IHSA Office, where applicable, nor will access to the facility be allowed, until proper rights fee payment has been received.**

3. Boys Basketball State Finals

The Illinois High School Association (IHSA) will sell radio broadcast rights for the Class A and/or Class AA State Final Tournament(s) during a given school year for levels of competition in the sport outlined below.

- a) Broadcasting rights for the activities listed in General Policy No. 3 (Boys Basketball State Finals) of this policy will not be sold exclusively to any one station, network or sponsor.
- b) Rights are granted or sold for "live" radio broadcasts, and for "tape delay" radio broadcasts only. Broadcast rights do not allow use on the internet unless approved by the IHSA Office and fees are paid to the appropriate local manager or IHSA Office, whichever is applicable.
- c) Payment of all rights fees for the tournament(s) approved by the IHSA Office must be received by the IHSA Office as follows:
 - c1) **Radio Originators Covering the Whole State Final Tournament:** February 1, is the absolute deadline for which applications and appropriate non-refundable rights fees from stations using their own lines to originate at least six (6) of the eight (8) games in the Class A State Final and/or the Class AA State Final must be received in the IHSA Office. Stations in this category must designate each game to be originated on the Broadcast Application Form, and must originate at least six of the eight games in the tournament. The number of stations approved to originate in this manner will be limited according to proportionate space available for all working press functions. A station in this category may make a second application and pay appropriate fee to obtain seating in excess of the limit of two (2) seating locations per application. These applications must be submitted together with separate checks for each application. The second check will be returned if the second application is not approved. All other sections of the IHSA Broadcast Policy to apply where applicable.
 - c2) **Radio Originators for Their Home Team Games Only:** The absolute deadline for which applications and appropriate rights fees from stations seeking to originate using the IHSA Courtesy lines must be received in the IHSA Office by noon on the Wednesday prior to the state final. All other sections of the IHSA Broadcast Policy to apply where applicable.
 - c3) **Credentials shall not be released by the IHSA Office, nor will access to the facility be allowed, until proper rights fee payment has been received.**

4. How to Obtain Rights:

a) Regular Season Rights

For contests/meets during the regular season, contact the official representative of the home member school. Generally the official representative is the high school principal, who may delegate this responsibility to the athletic director. (This person shall be called the local manager.)

b) State Series Rights

Regional Level:

Stations may originate radio broadcasts or accept feed of radio broadcasts for any regional level in the series outlined in this policy prior to the competition for which the IHSA sells rights without charge for rights fees. To receive permission to originate broadcast(s), and to have space at the site provided by the Local Manager at levels which do not require payment of rights fees, stations shall:

- 1) On company stationery, write or fax the Local Manager so that permission can be given or before the last day of competition immediately preceding the next level of competition.
- 2) Understand that Local managers are not obligated to provide space if no request after the last level of competition immediately preceding the respective local manager's level has been completed, except in the case of a station covering a local team advancing to the respective local manager's level of competition.
- 3) Assume all costs involved in the broadcast(s) and make all arrangements for lines, etc.
- 4) Internet broadcasts of any games shall not be permitted unless approved in advance by the IHSA Office.

Sectional Level:

Stations may originate broadcasts or accept feed of broadcasts for any sectional level in the series outlined in this policy prior to the competition for which the IHSA sells rights without charge for rights fees. To receive permission to originate broadcast(s), and to have space at the site provided by the Local Manager at levels which do not require payment of rights fees, stations shall:

- 1) On company stationery, write or fax the Local Manager so that permission can be given or before the last day of competition immediately preceding the next level of competition.
- 2) Understand that Local managers are not obligated to provide space if no request after the last level of competition immediately preceding the respective local manager's level has been completed, except in the case of a station covering a local team advancing to the respective local manager's level of competition.
- 3) Assume all costs involved in the broadcast(s) and make all arrangements for lines, etc.
- 4) Internet broadcasts of any games shall not be permitted unless approved in advance by the IHSA Office.

Super-Sectional Level (where applicable):

Stations wishing to originate a broadcast or accept feed of an origination broadcast of competition at the Super-Sectional level in the activities listed in Nos. 1 and 2 of this policy should file their applications and pay rights fees as follows:

All Super-Sectionals: Apply to the Local Manager of the Super-Sectional. Make check payable to: the host school of the Super-Sectional. The name and phone number of the manager is posted on the IHSA web site.

Note: Applications are required for the super-sectional and state final levels. The form is available on the IHSA web site and may be printed for mailing or faxing to the IHSA Office.

Internet broadcasts of any games shall not be permitted unless approved in advance by the IHSA Office.

State Final Level:

Stations wishing to originate a broadcast or accept feed of an origination broadcast of competition at the State Final level in the activities listed in General Policy Nos. 1 and 2 should file their applications and pay rights fees as follows:

All State Finals: IHSA Office, 2715 McGraw Dr., P.O. Box 2715, Bloomington, IL 61702-2715 or Fax (309) 663-7479. Make check payable to: Illinois High School Association.

Note: Broadcast Applications are required for the super-sectional in boys and girls basketball and state final levels in all other sports. The form is on the IHSA web site. See how to file the application in this policy.

Number of Games

Approval of originate broadcast(s) allows the station to carry the required minimum competition during that activity so approved by the Local Manager and/or IHSA Office and:

The Local Manager and/or IHSA will furnish up to three seats in an area designated for broadcast media (where possible), but will assume no other expense for the broadcasts.

Conditions of Approval:

All stations approved to originate radio play-by-play by the local manager or IHSA Office shall be provided weather-protected facilities.

- 1) Priority shall be: In allocating space for radio stations approved in advance to originate live and/or tape delayed radio broadcast of the tournament/meet by the Local Manager (or IHSA Office where necessary) priority is given: 1) to the station(s) which cover the hometown competing teams; 2) the station(s) representing the site of the host school; 3) then to the stations which cover the geographic region involving the site and competing teams; 4) and finally to other stations. Assignment of best locations in the facility, too, shall be based upon priority outlined above. Allocation of space will be dependent.
- 2) Local Managers must review with the applicant any schedule of construction fees and/or seat loss reimbursement and/or any other fees which may be charged by the host institution prior to granting approval for radio origination's.
- 3) Stations also may be allowed to carry sports reviews and spot roundups in addition to contest broadcasts if sponsors and advertising messages are approved.
- 4) No station granted radio broadcasting rights for a contest from any of the activities named in Nos. 1 and 2 of this policy shall contract to feed or feed its broadcast to any other station or stations upon a sustaining, commercial or other basis without first obtaining permission in writing from the Local Manager or the Association, depending on the level of competition to be broadcast. Requests for such permission should be directed to: IHSA Office, P.O. Box 2715, Bloomington, IL 61702-2715, Fax (309) 663-7479 (For state final level only) or Local Manager (State series leading up to state final).
- 5) Stations approved to take feeds from the IHSA Network (if established) or any station (if there is no IHSA Network) must apply for broadcast rights, pay fees as scheduled and meet all other specifications of this policy.
- 6) No radio station will be issued complimentary tickets in addition to space in the Radio Section, nor will such tickets be available to personnel from stations not broadcasting direct from the site.
- 7) The Local Manager and/or IHSA will furnish, where available and/or required, one (1) parking pass for the approved activity. State Final parking passes will not be mailed to approved originators. They must be picked up with the packet of credentials at the state final site. Credentials for contracted State Finals they will not be mailed. State Final credentials may be picked up at the site of the State Final according to the schedule outlined in this broadcast policy. All credentials, passes, etc., will be in the Credential Packet on file alphabetically by the town and company at the Press Will Call, proper identification will be required to obtain credentials.
- 8) Member schools may broadcast all the games their team plays in the state series over the air and/or on their school's internet site.

Fee Payment Required:

Regular Season:

No rights fees are required to be paid for regular season contests/meets.

State Series:

- 1) Commercial stations in Illinois which originate must apply for broadcast rights, pay fees as scheduled and meet the other specifications of this policy.
- 2) Commercial stations which take feeds must apply for broadcast rights, pay fees as scheduled, and meet all other specifications of this statement of policy.
- 3) Commercial stations wishing to originate their own broadcasts from the site(s) on a sustaining basis shall pay the commercial fees established herein.

Non-Illinois Stations:

- 1) The Illinois High School Association reserves the right to consider applications from any station or network of stations outside the State of Illinois as individual matters and shall accept or reject such applications depending upon merits of the case.
- 2) Commercial stations which take feeds must apply for broadcast rights, pay fees as scheduled, and meet all other specifications of this statement of policy.

Discontinuing Broadcasts:

The host member school (regular season) and Association (state series) reserves the right to discontinue the broadcasting of any station at any time in the event that previous broadcasting by the station is considered by the host school or Association to have been in poor taste or incompatible with the educational dignity and propriety of the state series or the host school/institution from which approved broadcast(s) will emanate.

State Final Arrangements:

- 1) The IHSA shall make every effort to provide weather-protected broadcast facilities for all applicants meeting specifications herein contained.
- 2) In allocating space for radio stations approved in advance by the IHSA Office to originate broadcast of the tournament/meet priority is to be given to stations broadcasting live over stations broadcasting on tape delay on the following basis: a) to the station(s) which cover their hometown competing teams; b) the station(s) representing the site of the host school; c) then to the stations which cover the geographic region involving the site and competing teams; d) and finally to other stations.
- 3) **Courtesy Lines:** Wherein possible IHSA will have a minimum of two business lines available to be assigned by IHSA Office to originators according to the IHSA Broadcast Policy. The lines will be assigned on a per game basis. Should more stations apply to originate than there are lines available, such station(s) will be required to obtain their own lines and to pay all costs. Originators should contact the IHSA Office (309) 663-6377, to make arrangements.

- a) Stations seeking to use an IHSA Courtesy Line must so stipulate on the Broadcast Application and shall stipulate the hometown team(s) being covered.
- b) Stations will be authorized to use an IHSA Courtesy Line only for single games in which a hometown team they are covering participates. They will not be authorized to use an IHSA Courtesy Line to originate a complete state final.
- c) If more than one station is authorized by the IHSA Office to use a given courtesy line, this policy requires the first originating station to limit its post-game show to five (5) minutes following the conclusion of the game. This will allow the next originating station time to get set up.
- 4) Orders for broadcast lines must be made by each station originating or accepting feed with the telephone company serving the community in which the station is located, the site of the activity where the broadcast(s) will originate, or through other standard procedures established by the telephone company serving the station.
- 5) Stations which will originate the complete State Final shall have priority over stations originating less than the full State Final in terms of approval seating space and seating location.
- 6) No station banners or any other type of advertising signs will be permitted at indoor facilities.

5. Commercials

- a) Stations must submit the names of all sponsors in writing to the host school during the regular season or on the back of the IHSA Broadcast Application form for state series, and must be able to produce in writing upon request of the IHSA any and all commercials used during the broadcast.
- b) The IHSA (state series) and the host school (regular season) reserves the right to reject any or all applications for broadcasting rights whether sponsored or not sponsored. The IHSA (state series) and the host school (regular season) reserves the right to approve or reject the product or service which desires to sponsor the broadcast. For any part of the broadcast which emanates from the site of the activity, no beer, wine, liquor, tobacco, personal health care or laxative sponsorship will be permitted. No tavern or other establishment serving alcoholic beverages will be accepted for sponsorship. Combination businesses, such as drug stores or hotels, which dispense alcoholic beverages may be acceptable as sponsors but no part of the advertising messages may refer to dispensing of alcoholic beverages, tobacco, personal health care products, laxatives, or to a bar, cocktail lounge, or other facility dispensing alcoholic beverages. No advertising messages involving political issues or religious groups or organizations will be permitted. Ads for political candidates are not prohibited. No 900 call-ins for personal services, betting services, scouting services, or other 900 call-ins which are in poor taste or the incompatible with the educational dignity and propriety of the state series or the Illinois High School Association will be permitted.
- c) Sponsorship of a broadcast does not provide for display of sponsor banner(s) and/or other promotional items and shall be prohibited. Originating radio station name identification banner shall not be prohibited at outdoor events.

This policy is interpreted that:

- a) Commercial messages for the type of sponsors prohibited in 3-B are prohibited from use at any time during the broadcast from the time the pregame show begins until the completion of the post-game show. Commercial messages for these type of sponsors are prohibited from use in pregame and/or post-game shows whether such pregame or post-game shows originate from the site of the contest/meet or from the studio of the originating station.
- b) That at no time during the broadcast originating from the site of the activity shall a listing of broadcast sponsors be read which includes the name of such business, product or service listed in 3-B above and referred to in this note.
- c) That the IHSA shall exercise immediately its responsibility to cancel all broadcast rights for the particular activity and subsequent activities of any station found to have violated the provisions of this section of the broadcast policy.
- d) Stations carrying unsponsored broadcasts shall not make commercial announcements of any nature during the broadcast and shall not immediately precede or immediately follow broadcast of an activity with commercial announcements. This shall be interpreted that station name or call letters immediately preceding or following a contest are acceptable.

6. Rights Fees

Radio stations in Illinois will be granted radio broadcast rights upon payment of fees in accordance with the schedule located on the IHSA web site (www.ihsa.org) and upon meeting other specifications of this Broadcast Policy.

Payment to host schools for Super-Sectional game(s) and to the Illinois High School Association for broadcasting rights under the regulations herein contained shall be as follows:

- a) The local manager of the super-sectional must receive all rights fees for the approved super-sectional origination before the start of the game. Credentials shall not be released by the local manager, nor will access to the facility be allowed, until proper rights fee payment has been received.
- b) At the state final, the proper rights fees shall be paid by the originator prior to the start of the origination at the state final. If the originator does not pay the proper rights fee prior to the start of the origination of the state final, the rights fee owed IHSA shall double. If the originator does not pay the doubled rights fee within thirty calendar days from the start of the state final, the originator shall become ineligible to originate any broadcast of an IHSA event until the total rights fee owed IHSA is paid to IHSA. Originators approved by IHSA under this section of the Broadcast Policy shall receive credentials and have access to the facility.
- c) For AA stations and/or combination AM/FM stations having wattage from 250 to 5,000, the fee for originating or accepting a feed shall be as outlined elsewhere in this policy.
- d) Clear Channel (50,000 watt) stations desiring to apply for rights fees to carry any of the activities outlined in No. 1 of this policy on a commercial basis shall apply for rates to the Illinois High School Association, 2715 McGraw Dr., P.O. Box 2715, Bloomington, IL 61702-2715, or fax (309) 663-7479.
- e) **Single-Station Fees**
See the chart on the IHSA web site (www.ihsa.org) for event-by-event fees to be paid by a stations which will originate at the site, or accept a feed.

7. Network fees:

Networks may pay rights fees in either of the following:

- a) the originating station may pay rights fees for itself and all stations taking its network feed, or;
- b) the originator and each station taking a feed from the originator may individually pay the rights fees.
- c) In either case, each and all stations broadcasting are required to make payment of the appropriate rights fees to the local super-sectional manager or IHSA Office.

8. Cancellation Process:

The local manager (of super-sectionals) and/or the IHSA Office shall refund rights fees paid should a station cancel its application for an event as follows:

- a) call local manager or IHSA Office of intent to cancel as soon as decision is made, but before the game/meet is scheduled to begin.
- b) on company stationery write local manager or IHSA Office for refund. This letter must be received no later than seven (7) days following the date the game/meet is scheduled.

9. Special Sport Arrangements

All Basketball State Finals

a) Each of the four State Final Tournaments is independent from the others. In girls and boys basketball, a limited number of stations will be approved by the IHSA Office to originate all of the games in one or both of the Girls/Boys Basketball State Final Tournaments. Requests to originate the complete (at least six (6) of the eight (8) games) Class A and/or Class AA Boys State Final Tournament(s) must be made on the broadcast application form (in the current News Media Directory) no later than February 1. Requests to originate girls basketball state final games must be made on the broadcast applications no later than February 22 for Class A and no later than March 1 for Class AA. Stations which actually originate the two (2) boys state final tournaments will be given priority in seat location at the state final site over those stations which actually originate one (1) tournament. Wherein possible, a station will be assigned the same seat location for each of the tournament(s) it actually originates. If a conflict occurs, consideration shall be given to listening areas served and the number of games contracted to broadcast. With these factors being equal, priority shall be given to past performances of stations in broadcasting state tournaments.

b) **Boys Basketball:** The IHSA will furnish two (2) seats in the tournament radio sections to each station whose application is accepted but will assume no other expense in connection with broadcasting. Tickets will be honored at all sessions, whether or not the station is broadcasting; however, only authorized station personnel will be admitted. Transfer or sale of working radio tickets is expressly forbidden. Note: A station doing 6 of the 8 games and using its own phone lines in Carver Arena, which applies and agrees to do at least one one-hour show from the Peoria Civic Center at the state final it is approved to originate, will receive a third pass.

c) **Girls Basketball:** The IHSA will furnish three (3) seats in the tournament radio sections to each station whose application is accepted but will assume no other expense in connection with broadcasting. Tickets will be honored at all sessions, whether or not the station is broadcasting; however, only authorized station personnel will be admitted. Transfer or sale of working radio tickets is expressly forbidden.

d) Stations assigned space at the State Final Tournament may carry all sessions of the tournament [and must carry at least six of the eight games unless they are covering the home team on courtesy line(s)] on AM or FM or any combination of AM or FM (a single broadcast simultaneously on AM and FM shall count as one game). Stations using the IHSA Courtesy Line(s) in Girls Basketball may use the line for only the approved game(s), and no other.

Football-Baseball-Softball-Soccer-Water Polo Requirements

a) Because of space limitations in the working media area at the state final site, the IHSA reserves the right to accept or reject any and all applications of stations to originate the game(s) involving a local team; and in most cases will grant permission to only one station from the community of a participating team on a first come first served basis, or as space on a pregame basis exists.

b) Stations originating the game(s) involving a local team will be assigned space in the main press box and/or working media area in front and below main press box only for the game(s) its approved application stipulates.

c) Setup Limitations: A station scheduled to originate the succeeding game each day may not set up equipment at its assigned location until the conclusion of the preceding game, if that position is in use. A station scheduled to originate the first game must vacate its position after sign-off of its broadcast if its position is to be used for a following game.

d) The IHSA will provide three (3) seats in the state final site to each station approved to originate the game(s) involving a local team but will assume no other expense in connection with broadcasting. Working Credentials will be honored for admittance to the state final site for all sessions, but seat assignments will be good only for the game(s) scheduled to be broadcast. Only authorized station personnel will be admitted. Transfer or sale of working radio credentials is expressly forbidden.

e) The term "hometown team" is defined as a team in the station's listening area or from the community in which the station is geographically situated. In terms of priority, a station from the community in which the school is located would be approved to originate before a station serving the area. These two stations would be approved before a station from elsewhere. In each instance, every attempt will be made by the IHSA to provide the opportunity to broadcast for all interested stations.

f) IHSA grants rights for the Football Playoff Championship Games on a per game basis. Rights fee is a per game fee.

10. Courtesy Lines At State Finals

In any facility in which a state final is conducted with courtesy lines ordered by IHSA for the event, or in place and operated by the local radio station/school, IHSA will work with the host facility and originating stations to coordinate use of any (and all) courtesy lines. In the event stations become involved in sharing courtesy lines, the following procedure will be required:

a) Setup limitations: A station scheduled to originate a second (or succeeding game may not set up equipment at its assigned location until the conclusion of the preceding game, if that position is in use. A station scheduled to originate the first game must vacate its position after sign-off of its broadcast of the game if its position is to be used for a game immediately following.

b) Post-game Shows on Shared Lines: Depending upon the time between games, stations should generally not plan to conduct a post-game show of more than five (5) minutes if the station is using a courtesy line that is scheduled for use by an originating station doing the succeeding game. If, by mutual agreement between first and second station, a longer time differential between games can be worked out, then the mutually agreed time period will apply.

If there are more applications to originate than there are courtesy lines available, priority will be given to:

- 1) The criteria for assignment section of this policy.
- 2) Date of receipt of application

Stations seeking to use an IHSA Courtesy Line must so stipulate on the Broadcast Application.

Stations will be authorized to use an IHSA Courtesy Line only for single games in which a team they are covering participates. The name(s) of the team(s) being covered by the station must be listed on the Broadcast Application. A station will not be authorized to use an IHSA Courtesy Line to originate a complete state final.

If more than one station is to use a given courtesy line, this policy requires the first originating station to limit its post-game show to five (5) minutes following the conclusion of the game. This will allow the next originating station time to get set up.

11. IHSA Spot Announcements

Each station approved to originate or accept feed agrees to incorporate a minimum of one (1) public service spot announcement(s) concerning the IHSA and its activities into the broadcast of each game in each and all State Series activities for which it has been approved. A station, however, may incorporate as many of these public service spot announcements as it desires during each game broadcast, and it also may incorporate them into its general programming routine.

Direct Message Requirement: IHSA may develop specific announcement(s) concerning its operation, sale of tickets to its events, sale of its official souvenir items, or other targeted message(s). These Direct Message announcements will be provided to originating stations either on tape or in script form. Such announcements will fulfill the minimum requirement of this policy.

Script and/or tape for general public service spot announcements may be provided by the Illinois High School Association. Each station shall present general announcements in a manner of its choice, and may use sound effects as it desires, provided that the integrity of the IHSA, the state series in which the announcement is used and priority of host institution is upheld.

12. Tournament/Meet Formats

Tournament formats scheduled to be followed in conducting the levels of competition which are available for broadcast as listed in Nos. 1 and 2 of this policy will become available at the time the assignment of schools is released prior to the start of the state series. Specific dates for the Super-Sectionals, and State Finals are included in the Activities Memorandum Calendar published annually by the IHSA, and are available upon request from the IHSA Office. Formats are subject to change by action of the IHSA Board of Directors.

13. Deadlines

Deadlines have been established for receipt of applications to broadcast, for payment of rights fees, and for receipt of written notice of cancellation by the Local Manager and/or IHSA Office. Stations which are not approved and which do not pay the proper rights fees prior to the start of competition in that level of competition in a given state series shall not be given credentials nor allowed access to the facility to originate play-by-play. The Association agrees to refund in full any fees paid if a station submits for refund according to the terms of this policy as outlined below:

- a) Call local manager or IHSA Office of intent to cancel as soon as decision is made but before the game/meet is scheduled to begin.
- b) On company stationery write local manager or IHSA Office for refund. This letter must be received no later than seven (7) days following the date the game/meet is scheduled.

14. Picking Up Credentials

Properly filled credential packets for originating stations only will be available to be picked up by the authorized representative of the station approved to broadcast at the press will call at the site of each State Final where a will call system may be employed. Identification will be required of all persons picking up credentials. The packet will contain the appropriate number of press broadcast credentials and a parking pass. The packet will be filed alphabetically by the town in which the company is located as shown on the broadcast application submitted by the station.